



## IT strategy consulting

### Boost your business success with a tailored IT strategy.

Get the most out of your IT investments and set yourself apart from the competition with an IT strategy tailored to your business.



IT is often viewed as a cost driver and an obstacle to the implementation of company goals. Businesses do not reassess their IT landscape and related processes until major changes are made in the company. However, a profitable IT strategy based on the business strategy can be developed with relatively little time and effort. With Sycor, you have an experienced partner at your side. We understand the structure, processes and budgets of small and medium-sized enterprises and offer a combination of broad IT expertise and solid strategy know-how.

At the same time, you will profit from our wealth of experience realigning businesses toward global markets or managing mergers

#### Your challenges:

- A market that drives up prices and costs
- No integration of IT structure and business processes
- Need to integrate and network disparate systems
- Lack of personnel resources; expensive expertise
- Strategic realignment or acquisitions
- Shorter innovation cycles
- IT integration with customers and suppliers

and acquisitions and their implications for new IT strategies.

In our workshops, we work with you to develop or review your IT strategy, examine your business strategy to determine the executive board's IT requirements and devise short- and medium-term measures. We also analyze your entire IT environment, including the application landscape, infrastructure, processes organization and costs. Depending on your requirements, we closely examine other factors such as potential cost savings or benchmarking. Restructuring your IT organization and processes is yet another rewarding option. We let you decide whether our workshops focus more on strategy, processes, applications, infrastructure or management. Following the design phase, we assist you in implementing your IT strategy and determine the areas in which outsourcing might work best for you. Together with Sycor, you can align your information and communications technologies with your business goals. You profit from cost savings and optimized processes that will give you significant competitive advantages.

#### Your advantages:

- Potential cost savings through process chains
- Rapid incorporation of new technologies
- Lean and efficient processes
- Increased customer loyalty
- Simplified IT infrastructure
- Less work for employees
- Utilization of expert know-how

#### Your contact:



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